



**VOICE OVER FEES EFFECTIVE  
1 MARCH 2005**  
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<b>RADIO COMMERCIALS</b>	<b>FLIGHTING PERIOD</b>	<b>PERFORMANCE</b>	<b>USAGE</b>	<b>TOTAL</b>
	2 months	R 600.00	R 495.00	R 1095.00
6 months	R 600.00	R 685.00	R 1285.00	
12 months	R 600.00	R 1020.00	R 1620.00	

<b>TELEVISION COMMERCIALS</b>	<b>FLIGHTING PERIOD</b>	<b>PERFORMANCE</b>	<b>USAGE</b>	<b>TOTAL</b>
	2 months	R 600.00	R 1420.00	R 2020.00
6 months	R 600.00	R 2285.00	R 2885.00	
12 months	R 600.00	R 3430.00	R 4030.00	

<b>CINEMA COMMERCIALS</b>	<b>FLIGHTING PERIOD</b>	<b>PERFORMANCE</b>	<b>USAGE</b>	<b>TOTAL</b>
	12 months	R 600.00	R 1560.00	R 2160.00
<b>TV use on cinema</b>	12 months		R 1560.00	R 1560.00

<b>PILOT, RE-RECORDING, REJECTION</b>	(Radio, Television and Cinema Commercials)
	R 600.00 per spot per voice

<b>CANCELLATION</b> (if less than 24 hours notice)	<b>ALL BOOKINGS</b>
	R 600.00

<b>PITCH PILOTS</b> (Radio, TV and Cinema Commercials)	(pitch of a concept to a client at agency/production house own cost)
	1 ONLY R 600.00 2 OR MORE - R 570.00 per voice recorded per spot (i.e 3 different voices by the same artists, 3 pitch pilot fees)



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<b>AUDITIONS</b> (Radio, TV and Cinema Commercials)	(selection of voice for a specific product)
	<p>R 150.00 per voice artist, per script for a maximum of 30 minutes in studio. Free auditions available <b>ONLY</b> under the following circumstances</p> <ol style="list-style-type: none"> <li>1. The artist is a “new comer” ie. having complete less than 10 successful commercial recordings</li> <li>2. The artist does not have a demo CD, sample on a website or is unable to provide a clip with the delivery style required.</li> <li>3. <b>VERY IMPORTANT</b> – Maximum of 30 minutes allocated per artist, thereafter standard audition fees are payable.</li> </ol>

<b>ANIMATICS</b> (Radio, TV and Cinema)	(vocal description of a concept)
	See page 3 – Audio Visual/Multimedia

<b>TELEVISION INSERTS</b>	(Segment within a television programme)
	<p><b>Performance Fee</b> R 1295 for up to 5 recorded minutes. thereafter R 500 for every 5 recorded minutes.</p> <p><b>Usage</b> <u>South Africa</u> One Flighting <b>ONLY</b> - No additional usage More than One Flighting – 50% of total performance fee</p> <p><u>International</u> 150% of total performance fee</p>
<b>Studio Time Allocation</b> (actual time artist spends in the studio)	<p>For up to 5 recorded minutes - 30 minutes For up to 10 recorded minutes – 1 hour i.e 30 minutes in studio for every 5 recorded minutes Thereafter overtime rates apply at R 375 for every 30 minutes in studio or part thereof.</p>

	FLIGHTING PERIOD	PERFORMANCE	USAGE	TOTAL
<b>INFOMERCIAL</b> a TV commercial in excess of 60 recorded seconds <u>Please note:</u> Should the recording be in excess of 20 recorded minutes an additional fee would be payable.	2 months	R 1200.00	R 1420.00	R 2620.00
	6 months	R 1200.00	R 2285.00	R 3485.00
	12 months	R 1200.00	R 3430.00	R 4630.00



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<b>TELEPHONE ON HOLD</b>	(call centres/automatic answering systems)
	R 1295 for up to 5 recorded minutes, thereafter R 345 for every 5 recorded minutes – PER CLIENT Each language charged as a separate recording (starting again at R 1295)

<b>PUBLIC LOCATION ADVERTISING</b> <u>Radio and Television</u> <u>Commercial Voice Overs Only</u>	(In-store/Outdoor —in a shop or bank, etc .... in the forecourt of a shopping center or stadium, etc ...and Internet – eg usage of a television commercial on a website, etc ...)	
	<b>USAGE OF EXISTING MATERIAL</b>	<ul style="list-style-type: none"> <li>• <b>In-store/outdoor</b> 50% of applicable usage (2, 6 or 12 months) fee</li> <li>• <b>Internet</b> 50% of applicable usage (2, 6 or 12 months) fee</li> </ul>
	<b>SPECIALLY RECORDED MATERIAL</b>	R 600.00 performance fee PLUS 50% of applicable usage fee

<b>INTERNET INSERTS</b> <u>NO COMMERCIAL CONTENT</u>	(recordings specifically for the Internet – NOT being used on any other medium)
	R 1500.00 for upto 5 recorded minutes there after R 500.00 for every 5 recorded minutes or part thereof. <ul style="list-style-type: none"> <li>• 6 months internet usage included in recording fee</li> <li>• Renewal for a further 6 month usage – 50% of total recording fee</li> </ul>
<b>Studio Time Allocation</b> (actual time artist spends in the studio)	For up to 5 recorded minutes - 30 minutes For up to 10 recorded minutes – 1 hour i.e 30 minutes in studio for every 5 recorded minutes Thereafter overtime rates apply at R 375 for every 30 minutes in studio or part thereof.



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<p style="text-align: center;"><b>Audio Visual Multimedia and Documentaries</b></p> <p style="text-align: center;"><b><u>PLEASE NOTE</u></b> Time is calculated on the actual recorded time and <b>NOT</b> the final edited time</p>	(voice over for presentation/training/documentary)	
	<p><b><u>In-House</u></b> • exposure to staff only</p>	R 1375 for up to 5 recorded minutes. thereafter R 450 for every 5 recorded minutes. No additional usage
	<p><b><u>Local Public Exposure</u></b> (South Africa Only) Used For: • TV Broadcast • Marketing (give-aways) • Demonstrations • Exhibitions • In-store ...etc</p>	R 1375 for up to 5 recorded minutes. thereafter R 450 for every 5 recorded minutes. PLUS 50% of TOTAL fee
	<p><b><u>Local Sales</u></b> (South African Only)</p>	R 1375 for up to 5 recorded minutes. thereafter R 450 for every 5 recorded minutes. PLUS 100% of TOTAL fee
	<p><b><u>International Public Exposure</u></b> Used For: • TV Broadcast • Marketing (give-aways) • Demonstrations • Exhibitions • In-store ...etc</p>	R 1375 for up to 5 recorded minutes. thereafter R 450 for every 5 recorded minutes. PLUS 150% of TOTAL fee
	<p><b><u>International Sales</u></b></p>	R 1375 for up to 5 recorded minutes. thereafter R 450 for every 5 recorded minutes. PLUS 300% of TOTAL fee
<p style="text-align: center;"><b>Studio Time Allocation</b> (actual time artist spends in the studio)</p>	<p>For up to 5 recorded minutes - 30 minutes For up to 10 recorded minutes – 1 hour i.e 30 minutes in studio per every 5 recorded minutes Thereafter overtime rates apply at R 375 for every 30 minutes in studio or part thereof.</p>	